



Office Location  
420 Oneida Street, Minocqua, WI 54548 tel: 715.439.4005  
Mailing Address  
PO Box 470 Woodruff, WI 54568



## BECOME A FESTIVAL SPONSOR

“You may not be able to help the whole world, but you can make a difference in your own community”

Elizabeth P. Carter

The 2018 Minocqua Dragon Boat Festival presents a unique opportunity for companies, organizations, or individuals to showcase their products or services while also showing support for advancing healthcare for our families, friends, and our community where we live, work and play by raising funds for the Howard Young Foundation, Inc. As a corporate or individual sponsor, you can make an invaluable contribution to the health and vitality of our community. We are excited to let you know your sponsorship gift is being matched by Ascension, doubling the value, and will be designated to the *Journey to Excellence Campaign* for Howard Young Health Care which advances healthcare at Howard Young Medical Center and Eagle River Hospital delivering quality of care initiatives, new and innovative technology, and building for tomorrow.

If you are interested in joining as a sponsor of this community event, please contact us at 715-439-4005.

Our sponsorship structure contains the following tiers:

### Presenting Sponsor

**\$15,000 investment and greater**

- ✓ Television, radio, newspaper and billboard advertisement
- ✓ Your banner prominently displayed on the main stage (**supplied by festival**)
- ✓ Your business name and logo on the sponsors banner displayed on the festival grounds (**supplied by festival**)
- ✓ Your business name and logo listed on the MDBF website home page with link to your business
- ✓ Three (3) free Dragon Boat Registrations
- ✓ Priority placement of company name & logo on all print and electronic materials
- ✓ Priority placement of company name & logo on all volunteer shirts
- ✓ Live mention from the announcer’s booth throughout the day
- ✓ Recognition at the opening and closing ceremonies

### Major Sponsor

**\$10,000 investment and greater**

- ✓ Television, radio, newspaper and billboard advertisement
- ✓ Your banner prominently displayed on the main stage (**supplied by festival**)
- ✓ Your business name and logo on the sponsors banner displayed on the festival grounds (**supplied by festival**)
- ✓ Your business name and logo listed on the MDBF website with link to your business
- ✓ Two (2) Free Dragon Boat Registrations
- ✓ Secondary placement of company name and logo on all print and electronic materials
- ✓ Secondary placement of company name & logo on all volunteer shirts
- ✓ Live mention from the announcer’s booth throughout the day
- ✓ Recognition at the opening and closing ceremonies



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## Dragon Sponsor

**\$5,000 investment and greater**

- ✓ Your business name and logo on the sponsors banner displayed on the festival grounds (**supplied by festival**)
- ✓ Your business name and logo listed on the MDBF website with link to your business
- ✓ One (1) Free Dragon Boat Registration
- ✓ Tertiary placement of company name and logo on all print and electronic materials
- ✓ Tertiary placement of company name & logo on all volunteer shirts
- ✓ General recognition at the opening and closing ceremonies

## Festival Sponsor

**\$2,500 investment and greater**

- ✓ Your business name and logo on the sponsors banner displayed on the festival grounds (**supplied by festival**)
- ✓ Your business name and logo listed on the MDBF website with link to your business
- ✓ One-half (1/2) Price Dragon Boat Registration
- ✓ Placement of business name and logo on all print and electronic materials
- ✓ Placement of business name & logo on all volunteer shirts

## Drummer Sponsor

**\$1,000 investment and greater**

- ✓ Your business name and logo on the sponsors banner displayed on the festival grounds (**supplied by festival**)
- ✓ Your business name and logo listed on the MDBF website with link to your business
- ✓ Placement of business name and logo on all print and electronic materials
- ✓ Placement of business name & logo on all volunteer shirts

## Steers Sponsor

**\$500 investment and greater**

- ✓ Your business name and logo on the sponsors banner displayed on the festival grounds (**supplied by festival**)
- ✓ Your business name and logo listed on the MDBF website with link to your business
- ✓ Placement of business name & logo on all volunteer shirts

Remember if you are interested in joining as a sponsor of this community event, please contact us at 715-439-4005 and share the tier you are interested in sponsoring.

Thank you in advance for your generous support of our 3rd Annual Dragon Boat Festival benefiting the Howard Young Foundation who is helping advance healthcare in the Northwoods for our friends, families and communities.